

# 2014 International Business Awards<sup>SM</sup>

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AWARDS



## Dinner and Awards Presentations

Friday, 10 October, 2014  
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Paris, France

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Greetings, and welcome to The 2014 (11th Annual) International Business Awards, the world's top honors for achievement in the workplace.

Gold, Silver and Bronze Stevie® winners were selected from more than 3,500 nominations received from organizations and individuals in more than 60 nations. All organizations worldwide are eligible to compete in The International Business Awards, and can submit entries in a wide range of categories, including management awards, company of the year awards, marketing awards, public relations awards, customer service awards, human resources awards, new product awards, IT awards, web site awards, and more.

More than 250 executives worldwide participated in the judging process this year.

A complete list of all 2014 Gold, Silver and Bronze Stevie Award winners by category is available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

We invite you to participate in our other Stevie Awards programs. They are:

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The Asia-Pacific Stevie Awards are open to all organizations in the 22 nations of the Asia-Pacific region.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

We also manage the Golden World Awards for Public Relations Excellence on behalf of the International Public Relations Association.

Thank you for coming this evening, and congratulations again on your awards!

Michael Gallagher  
President  
The Stevie Awards

## PROGRAM CONTENTS

Agenda	3
Preliminary Judges	7
Final Judging Committees	11



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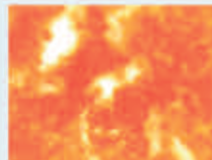
Ionised-Alkaline water acts as an antioxidant, it scavenges and neutralize harmful free radicals due to its ability to give up electrons. Ionized alkaline water seeks out free radicals and converts them into oxygen which your body are able to utilize for energy production and tissue oxygenation. A malignant cell and most other illnesses are unable to survive in an oxygenated, alkaline environment.

## HYDRATE

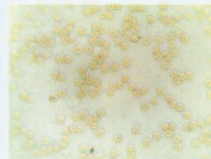
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## 2014 International Business Awards

10 October  
Concorde Ballroom, The Westin Paris – Vendôme Hotel  
3 Rue de Castiglione, Paris, France

### AGENDA

#### 5:00 PM/17:00

Presentation of Gold, Silver and Bronze Stevie® Awards for

- Apps
- Live Events
- Publications
- Videos
- Web Sites

#### 6:00 PM/18:00

Cocktail Reception, Imperial Ballroom

#### 7:00 PM/19:00

Dinner

#### 7:40 PM/19:40

Presentation of Gold, Silver and Bronze Stevie® Awards for

- Management
- Corporate Communications & Public Relations
- Creative
- Customer Service
- Human Resources
- Information Technology
- Marketing
- Company/Organization, including the People's Choice Stevie Awards for Favorite Companies
- New Products & Services
- Support

Presentation of the Grand Stevie Award trophies

Because all Stevie Award winners in The 11th Annual International Business Awards have already been announced, tonight we will only announce and celebrate those Stevie Award winners in attendance.







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**Global Coach of the Year Award**

**Bronze Stevie Award Winner**

**'Company of the Year - Business Services' Asia/Oceania**

**Asia/Pacific Coach of the Year Award**

**FCA Australian Franchisee of the Year Award**

**Hall of Fame Inductee**

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## PRELIMINARY JUDGES

The following professionals participated in preliminary judging of The 2014 International Business Awards in May–July. Their average scores determined the entries that were eligible to be included in final judging. We thank them for their time, insights and support.

**Dr. Mamdooh Abdelmottleq**, *Founding President*, International Police Sciences Association, Sharjah, United Arab Emirates

**Nicole Y. Adams**, *Translator & Consultant*, NYA Communications, Brisbane, Australia

**Hazem Adawie**, *Senior Manager—Corporate Performance Management*, Dubai Electricity and Water Authority, Dubai, United Arab Emirates

**Bora Aksoylu**, *Event Manager*, NIKE Turkey, Istanbul, Turkey

**Shadi Al Hroub**, *Creative Director*, Freelance, Amman, Jordan

**Ahmad Alhai**, *Drilling Services Automation Project Manager & RTOC Project Member*, ADCO, Abu Dhabi, United Arab Emirates

**Mahmoud Alhayek**, *Quality Expert*, Abu Dhabi Police, Abu Dhabi, United Arab Emirates

**Dr. Mohammed A. Alkhozai**, *Director*, Bahrain Management Society, Manama, Bahrain

**Amal Al-Najjar**, *HR Manager*, Fluor Kuwait, Kuwait

**Col. Mohammed Alreeh**, *Ministry of the Interior*, Dubai, United Arab Emirates

**Ani Atanasova**, *CEO*, Pixelhunters, Dubai, United Arab Emirates

**Dr. Christina Augustine**, *Global Strategic HR*, Virtusa Corporation, Chennai, India

**Heather Barton**, *Head of Human Resources*, American Institute for Foreign Study (UK) Ltd, London, United Kingdom

**Israel Bonequi**, *Creative Director*, Birds Nest Foundation, Montreal, QC, Canada

**Ted Bridgewater**, *President*, Foresight Corporate Communications, Toronto, ON, Canada

**Oana Bulexa**, *Managing Director*, The Practice, Bucharest, Romania

**Connie Bullock**, *Director, Marketing*, NuCompass Mobility, Manassas, VA, USA

**Mark Burton**, *CEO*, International Arming Corp., Centerville, UT, USA

**Peter Bush**, *Doctor*, Response Ambulance Services, Port Talbot, United Kingdom

**Jorge Cachinero**, *Director Corporativo de Reputación e Innovación*, Llorente y Cuenca, Madrid, Spain

**Venkata Rajesh Cheerla**, *Group Senior Manager—HR Strategy, Policies & Compliance*, Etsifat Group, Abu Dhabi, United Arab Emirates

**Tore Claesson**, *Director*, Tio Agency, New York, USA

**Sally Clubleby**, *Senior Consultant*, IHRDC, Stourton, United Kingdom

**Dorothy Crenshaw**, *CEO*, Crenshaw Communications, New York, NY, USA

**Kate Darcy Hohenthal**, *Founder*, The Birthday Club, Manchester, CT, USA

**Karla Davis**, *General Manager*, Plantation Resort, Surfside Beach, SC, USA

**Saraida De Marchena Kaluche**, *President and CEO*, Markatel, Santo Domingo, Dominican Republic

**Lelanie de Wet**, *Web Content & Social Media Manager*, University of the Free State, Bloemfontein, Free State, South Africa

**Teresa DeFelice**, *Account Executive*, RCI, Orlando, FL, USA

**Danielle Di-Masi**, *Managing Director*, The Interactions Lab, Coogee, Australia

**Richard Dixon**, *Owner/Administrator*, Home Helpers and Direct Link of North Texas, Keller, TX, USA

**Sheryl Dobson**, *Director of Customer Contact*, 12 Global, Ottawa, ON, Canada

**Michal Dunin**, *Managing Director*, WebTalk, Warsaw, Poland

**Stacey Edmonds**, *Founder and MD*, Lively, Coogee, NSW, Australia

**Rochelle Ekanayake**, *Managing Director UK/SRI LANKA*, MrPierce Studios International Asia (PVT) Ltd, Colombo, Sri Lanka

**Kristina Garcia**, *Managing Director*, German State of Hessen U.S. Office for Economic Development, New York, NY, USA

**Sergio Garcia**, *Creative Director*, Doctor Jekyll, Barcelona, Spain

**Manoj Gautam**, *Om Shiva Shakti Herbal Company Pvt. Ltd*, Kathmandu, Nepal

**Constantinos Grivas**, *CEO and Founder*, Swiss Nutraceuticals MIKE, Athens, Greece

**Naresh Gupta**, *Associate Partner*, IBM Global Business Services, Gurgaon, India

**Danita Harn**, *VP of Operations*, Harn & Associates Bookkeeping Firm, Woodstock, GA, USA

**Robin Harris**, *Principal/Creative Director*, Harris Design Inc., McLean, VA, USA

**Aida Hernandez**, *New Business Development*, Marco de Comunicación, Madrid, Spain

**Jesse Hertstein**, *Senior CSR Specialist*, Amway, Ada, MI, USA

**Jamie K. Holt**, *MBA, President/CEO*, JMK Notary And Services, Miami, FL, USA

**Giles House**, *VP Marketing*, CallidusCloud, Pleasanton, CA, USA

**Yvonne Howie**, *CEO-NSW*, The CEO Institute, Neutral Bay, NSW, Australia

**Richard Hu**, *Senior Editor*, China Advertising, Beijing, China

**Elif Ildeniz**, *Employer Branding Project Leader*, TOFAS-FIAT, Istanbul, Turkey

**Echo Iltat**, *Director*, Boost Marketing, Bournemouth, United Kingdom

**Leo Indarwahono**, *Public Health & Educational Executive*, The Indonesian Business Coalition on AIDS (IBCA), Jakarta, Indonesia

**Petr Jares**, *Member of the Board*, Etnetera, Prague, Czech Republic

**Parag Jaripatke**, *Senior Systems Administrator*, AOL Inc., Dulles, VA, USA

**Monika Jaslovska**, *Senior Head of Brand Public Relations Department*, Polpharma Biuro Handlowe Sp. z o. o., Warsaw, Poland

**Beverly Jensen**, *President/CEO*, WomensMedicineBowl.com, Greeley, CO, USA

**Özgür Karacak**, *Managing Partner/Founder/Creative Director*, SesliHarfler Digital Advertising Agency, Istanbul, Turkey

**Hakan Karamanli**, *IT Manager*, GARANTI TEKNOLOJİ, Istanbul, Turkey

**Samitha Karunarathne**, *CEO*, Aryans Engineering (Pvt) Ltd., Dehiwala-Mount Lavinia, Sri Lanka

**Mazin Khoury**, *CEO*, Middle East, AMEX (Middle East) B.S.C. (c), Manama, Bahrain

**Elzbieta Krawczynska**, *Quality Specialist & Trainer*, Bank Zachodni WBK S.A, Poznan, Poland

**A.J.Lawrence**, *CEO*, the JAR group, Brooklyn, NY, USA

**Andreea Leonte**, *Senior PR Consultant*, MCCANN PR, Bucharest, Romania

**Chris Litherland**, *International Sr Director HR*, Intermed by Honeywell, Heinsberg, Germany

**Ke Je Tony Liu**, *Greater China Partner, Creative Chairman*, MC Saatchi oeiou, Shanghai, China

**Denis Looney**, *Vice President*, Marriott Vacations Worldwide, Cork, Ireland

**Anil Machado**, *Managing Director*, Tnell, Sieradz, Poland

**Marag Malloy**, *Managing Director*, Fission Creative, Paisley, United Kingdom

**Kristin Marcell**, *Vice President Public Relations*, SmartMark Communications, Newtown, PA, USA

**Wessam Massoud**, *Programme Delivery Manager*, Abu Dhabi Systems & Information Center (ADSIIC), Abu Dhabi, United Arab Emirates

**Chris McConnell**, *Senior Manager*, Accenture, Chicago, IL, USA

**Colin McKillop**, *Chief Executive Officer*, Butcher Enterprises, Windsor, ON, Canada

**Jennifer McQueen**, *Managing Partner*, Ausnindo-Asia/Pacific, Croydon, VIC, Australia

**Jeremy McWilliams**, *Managing Director*, Bang TV, London, United Kingdom

**Ronald Meske**, *President*, Training Systems Design, Camarillo, CA, USA

**Eric Mosely**, *CEO*, Globoforce, Dublin, Ireland

**Motomasa Murayama**, *Professor*, Tokiwa University, Mito City, Japan

**Rajiv Noronha**, *AVP, Location HR Leader & Head—Org., Effectiveness*, Tata Consultancy Services, Bangalore, India

**Charles Olsson**, *Managing Director*, Stockfeed Purchasing Pty Ltd, Crestmead, Australia

**Pierluigi Orati**, *Head of Country Analysis*, SENEL SPA, Rome, Italy

**Diego Otero Rodriguez**, *Creative Director*, Suigenetis Communications SL (A Save Your Numbers Holding), Barcelona, Spain

**Alper Afsin Ozdemir**, *President*, Krombera Digital Marketing Agency, Istanbul, Turkey

**Cem Cabbar Ozdemir**, *Creative Director*, Project House, Istanbul, Turkey

**Parveen Panwar**, *CEO*, PMI 5, Media LLC, Los Altos, CA, USA

**Anne Patterson**, *VP Client Delivery*, FreeFlow, Kerry, Ireland

**Katarzyna Pawlikowska**, *Managing Partner*, Garden of Words, Warsaw, Poland

**Guy Perry**, *President, CEO & Founder*, Salt Lake Running Company, Salt Lake City, UT, USA

**Donald Pillai**, *International Marketing Executive*, Bumbo (Pty) Ltd, Rosslyn, South Africa

**Rammesh Rajagopal**, *Senior Manager IT*, Cisco Systems Inc., Morrisville, NC, USA

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**Y.S. Ramachandran**, *Senior VP*, Emarat, Dubai, United Arab Emirates

**Mohamed A. R. Rashed**, *Director of Strategic Planning*, Ahlia University, Manama, Bahrain

**Dennis Reno**, *Vice President*, Customer Experience, New Relic, San Francisco, CA, USA

**Pamela Robinson**, *CEO*, Financial Voyages LLC, Atlanta, GA, USA

**Linanne Sackett**, *Principal Investigator*, Verizon Next Step Program, Albany, NY, USA

**Prof. Dr. Mohamed Amr Sadik**, *VP—Curriculum Development*, INTEX, Cairo, Egypt

**Sasan Saeidi**, *Managing Director*, FP7, Dubai, United Arab Emirates

**Gökтуğ Sahin**, *Lecturer*, Gazi University, Ankara, Turkey

**Hande Sarantopoulos**, *Corporate Communications and Public Affairs Director*, Kale Group, Istanbul, Turkey

**Gauri Sharma**, *Head of Business*, Modest Inc, Chicago, IL, USA

**Keira Shein**, *Partner*, WilkinsonShein Communications, Stevenson, MD, USA

**Pelle Sjöqvist**, *Creative Director*, Dahlheim & Sjöqvist, Stockholm, Sweden

**Asuncion Soriano**, *Vice President*, INFORPRESS, Madrid, Spain

**Leslie Stretch**, *President & CEO*, CallidusCloud, Pleasanton, CA, USA

**Julian Stubbs**, *Senior Lecturer, Marketing (retired)*, The University of Greenwich, London, United Kingdom

**Begum Susar**, *Digital Marketing and Design Assistant*, Vice President, ING Bank Turkey, Istanbul, Turkey

**Andrzej Szczepaniak**, *Deputy Director*, Bank Zachodni WBK S.A, Srem, Poland

**Pinar Tubu Temizkan**, *HR Senior Consultant and Co-Active Coach*, Elemental-Value (official provider of The Coaches Training Institute—CTI), Istanbul

**Meera Tenguria**, *Founder & Director*, Aarohan Communications, Mumbai, India

**Wailaya Tingsith Bravyanto**, *Corporate Relations*, PT Unilever Indonesia, Tbk, Jakarta, Indonesia

**Han Tjan**, *VP Corporate Communications*, Daimler, New York, NY, USA

**Aigerim Tulepbergenova**, *Business Analyst*, Morgan Stanley, Eugene, OR, USA

**Noel Unciano**, *Research Specialist*, Industrial Technology Development Institute, Taguig City, Philippines

**Aykut Ustun**, *Group Manager—HR and Management System*, Opet Petrolculuk, Istanbul, Turkey

**Rob Vandenberg**, *President & CEO*, Lingotek, Draper, UT, USA

**Kirti Vashee**, *Vice President*, Enterprise Translation, Asia Online, Santa Monica, CA, USA

**Nicole Vaughn**, *Account Supervisor*, Fleishman-Hillard, Inc., St. Louis, MO, USA

**Vincent Verdi**, *Art Director*, CUNY-TV, Staten Island, NY, USA

**Robyn Vogels**, *Founder, Managing Director*, Personnel Relations, Cheltenham, SA, Australia

**Mike Voznick**, *National Business Consultant*, Harn and Associates, Smyrna, GA, USA

**Clara H.Y. Wang**, *Account Director*, KAI Communications (China&UK), Beijing, China

**Floor Wijnburg**, *CEO*, W & I Consultants, Rotterdam, Netherlands

**Silvana Xhaferi**, *General Secretary*, Albanian-British Chamber of Commerce and industry, Tirana, Albania

**Mimi Young**, *Principal*, Behavior Design, New York, NY, USA

**David Zapata**, *President*, Zapwater Communications, Chicago, IL, USA

**Joseph Zitzelberger**, *Director of Manufacturing Development*, PACCAR Inc., Chillicothe, OH, USA



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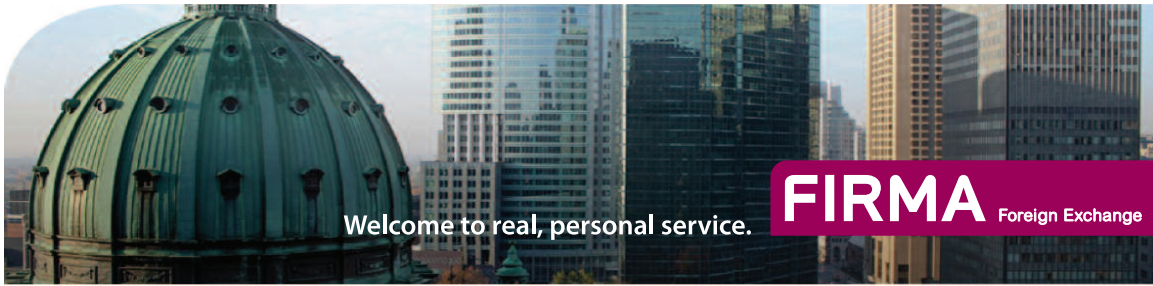
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## FINAL JUDGING COMMITTEES

### 2014 Company/Organization Categories Final Judging Committee

#### COMMITTEE CHAIR

Kim Dong-soo

*Ph.D., Director*

KOBACO (Korea Broadcast Advertising Corp.), Seoul, South Korea

Seog Bong Bae, *Managing Director*, Korea Commercial Film Makers Union, Seoul, South Korea

Jin Mu Cho, *Vice President*, KBCA, Seoul, South Korea

Jin Woo Keum, *Professor*, KOSIN University, Seoul, South Korea

Steve Keum, *Creative Chairman*, UK-KISS, Seoul, South Korea

Kyung Hwa Kim, *CEO*, Fieldguide Group, Seoul, South Korea

Ji Hyun Kwak, *CEO*, Communication on, Seoul, South Korea

Woo Hak Lee, *Professor*, Konkuk University, Seoul, South Korea

Özgür Mutlu, *Director of Financial and Administrative Affairs*, Netmon, Istanbul, Turkey

Dr. Ravishankar N.S., *Deputy Vice President*, Axis Bank, Bangalore, India

No Seong Park, *CEO*, Dong-A Textile, Seoul, South Korea

Jin Hee Park, *Professor*, Yongin University, Seoul, South Korea

Prasan Sharma, *Co-founder & Director*, Exeligi Management Company, Mumbai, India

Young Kuk Won, *CEO*, Solcom, Seoul, South Korea

Doyle Yoon, *Professor*, The University of Oklahoma, Norman, OK, USA

Byung-seop Yoon, *Professor*, Seoul Venture University, Seoul, South Korea

### 2014 Creative/Corporate Communications & PR Awards Final Judging Committee

#### COMMITTEE CHAIR:

Jon Dobinson

*Chief Executive*

Other Creative Limited, London, United Kingdom

Mark Allatt, *Chairman*, GL HEARN plc, London, United Kingdom

Jenny Ashmore, *Chief Marketing Officer*, Scottish & Southern Electricity, Perth, Scotland, United Kingdom

Jane Bryant, *Director*, Spire Communications, Potomac Falls, VA, USA

Rahul Chakkara, *Head of Digital*, TalkTalk, Southampton, United Kingdom

Zeki Engin Çolak, *Corporate Affairs Executive*, Coca-Cola İçecek, Istanbul, Turkey

Sharon Davies, *Senior Director of Corporate Affairs*, DHL International, Hounslow, Middlesex, United Kingdom

Robbie Gibb, *Editor, Daily & Sunday Politics*, BBC (British Broadcasting Corporation), London, United Kingdom

Charlotte Hammerbeck, *Communications Director*, Glaxo, Brentford, Middlesex, United Kingdom

Sally Ledger, *Head of Marketing & Communications*, DDD, Watford, Herts, United Kingdom

Eliza Misiecka, *Director*, GENESIS PR Poland, Warsaw, Poland

Katie Powell, *Head of Marketing & Communications*, Ordnance Survey, Southampton, United Kingdom

Tony Samuel, *Head of Fundraising & Marketing*, Freedom From Torture, London, United Kingdom

Malcolm Summerfield, *Owner*, MIS Consulting

Barney Wyld, *Head of Communications*, Network Rail, London, United Kingdom

### 2014 Creative Media Awards (Websites/Apps/Live Events/Video) Categories Final Judging Committee

#### COMMITTEE CHAIR:

Masahisa Tsukada

*CEO*

DIPLO Data Service Inc., Osaka, Japan

Shadi Al Hroub, *Freelance Designer*, Amman, Jordan

Mitsuyo Arimoto, *Principal*

Hugh Brown, *Partner*, JeaterBROWN Creative Partners, London, United Kingdom

Damink Grau, *Publisher*, Ebner Publishing International, New York, NY, USA

Satoshi Hino, *President*, GLOBAL MANAGEMENT SYSTEM INC., Tokyo, Japan

Takashi Honda, *Director-general*, Office T, Osaka, Japan

Masahiro Matsushita, *Director*, IPP International Patent Firm, Tokyo, Japan

Ed McMasters, *Director of Marketing & Communications*, Flottman Company, Crestview Hills, KY, USA

Laurel Mintz, *CEO*, Elevate My Brand, Inc., Studio City, CA, USA

Shunsuke Mizoe, *CEO*, ZOE Co., Ltd., Tokyo, Japan

Hideki Saito, *Director*, Contemporary-Tech Inc., Tokyo, Japan

Naoya Suzuki, *Music producer*, Osaka, Japan

Junichi Tsuji, *CEO*, Tsuji Management, Inc., Tokyo, Japan

David Tye, *Head of Creative Agency*, Nationwide, Swindon, Wiltshire, United Kingdom

Taichi Yamamoto, *Executive Vice President and Director*, Grand Asset Partners Inc., Osaka, Japan

### 2014 Customer Service & Support Awards Categories Final Judging Committee

#### COMMITTEE CHAIR:

Steve Bujouve

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## FINAL JUDGING COMMITTEES — *continued*

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### 2014 Creative Media (Annual Reports & Other Publications) Final Judging Committee

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Jay Young Gerard, *Creative Director*, Arlington, VA, USA



# Merci!

I've lived my life staring down the people and circumstances that said 'No you can't...' - from rising through the corporate ranks, to the doctors who gave me 6 months to live after my first cancer diagnosis at just 24yo (23 years ago) - I've always held the belief that anything is possible.

Now, in my own business, I'm fulfilling my life's purpose: helping organisations and individuals discover, connect and enliven their truth to embrace all of life more fully and express their unique creative potential.

Thank you to the judges, to my team and to all the brave men, women and children I've had the honour of working with, who join me each day to live more consciously to make a bigger positive difference in the world.



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## Josie Thomson

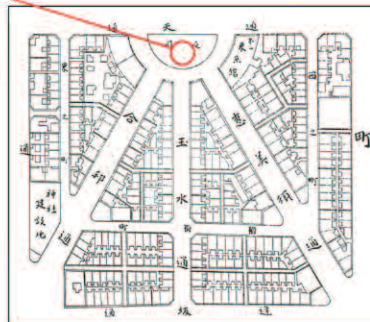
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