

12th Annual International Business AwardsSM

Awards Banquet and Ceremonies

Friday, 23 October, 2015
Ritz-Carlton Hotel
Toronto, Canada

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Upcoming Stevie® Awards Deadlines

2016 Stevie® Awards for Sales & Customer Service



Recognizing the achievements of contact center, customer service, business development, and sales professionals around the world.

Final Entry Deadline:
November 18, 2015

2016 German Stevie® Awards



GERMAN STEVIE® AWARDS
STEVIE® AWARDS DEUTSCHLAND

The newest Stevie Awards program is open to all organizations in Germany.

Final Entry Deadline:
December 2, 2015

2016 Asia-Pacific Stevie® Awards



ASIA-PACIFIC
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Honoring innovation in all its forms at organizations in the 22 nations of the Asia-Pacific region.

Early-Bird Entry Deadline:
December 3, 2015

Final Entry Deadline:
January 27, 2016

2016 American Business Awards



THE AMERICAN
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The top business awards program in the U.S.A., recognizing achievement in every facet of the workplace.

First Early-Bird Entry Deadline:
November 19, 2015

Second Early-Bird Entry Deadline:
December 16, 2015

Final Entry Deadline:
February 18, 2016

Learn More and Enter at www.StevieAwards.com



Greetings, and welcome to The 2015 (12th Annual) International Business Awards, the world's top honors for achievement in the workplace.

Gold, Silver and Bronze Stevie winners were selected from more than 3,700 nominations received from organizations and individuals in more than 60 nations. All organizations worldwide are eligible to compete in The International Business Awards, and can submit entries in a wide range of categories, including management awards, company of the year awards, marketing awards, public relations awards, customer service awards, human resources awards, new product awards, IT awards, web site awards, and more.

More than 200 executives worldwide participated in the judging process this year.

A complete list of all 2015 Gold, Silver and Bronze Stevie Award winners by category is available at www.StevieAwards.com/IBA.

We invite you to participate in our other Stevie Awards programs. They are:

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The Asia-Pacific Stevie Awards are open to all organizations in the 22 nations of the Asia-Pacific region.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Thank you for coming this evening, and congratulations again on your awards!

Michael Gallagher
President
The Stevie Awards

2015 INTERNATIONAL BUSINESS AWARDS AGENDA

- 5:45 pm Pre-dinner Reception, Ballroom Lobby
- 6:15 pm Dinner, Ballroom
- 7:00 pm Awards Presentations. Awards will be presented in the order in which tickets were purchased.
- 9:30 pm Post-Presentations Reception with Music, Ballroom Lobby

Because all Stevie Award winners in The 12th Annual International Business Awards have already been announced, tonight we will only announce and celebrate those Stevie Award winners in attendance.





Learn more about this judging panel.



PRELIMINARY JUDGES

The following professionals participated in first-round judging of The 12th Annual International Business Awards. Their average scores helped to determine the nominations that were eligible to be included in second-round (final) judging, to determine the Gold, Silver and Bronze Stevie Award placements. We thank them for their time, interest and insights.

Husam Mahmoud Abdallah, *Senior Advisor, Organization Development*, Dubai Airport Freezone, Dubai, United Arab Emirates

Dr. Mamdooh Abdelmottlel, *Founder and Executive Chairman*, IPSA – International Police Sciences Association, Sharjah, United Arab Emirates

Sumaya Abdulla, *Head – Human Resource Development*, Bahrain National Gas Company, Manama, Bahrain

Bora Aksoylu, *Event Manager*, NIKE Turkey, Istanbul, Turkey

Mohammad Al Dweiri, *Training Specialist*, Abu Dhabi Police, Abu Dhabi, United Arab Emirates

Ahmed Alattas, *Tam Development*, Jeddah, Saudi Arabia

Ahmad Alhai, *Drilling Services Automation Project Manager*, ADCO, Abu Dhabi, United Arab Emirates

Maryam Alhashmi, *Deputy Representative of Quality*, Fujairah police G.H.Q, AlFujairah, United Arab Emirates

Huda Al-Husaini, *Industrial Engineer*, Jordan Engineers Association, Amman, Jordan

Asma Almarzoqi, *Human Resources Consultant*, HRSolutions, Dubai, United Arab Emirates

Samar Almashjeri, *Strategic Planning and Project Mangment Unit Lead*, National Archives, Abu Dhabi, United Arab Emirates

Hussein Alsaied Ahmed, *Strategy and Corporate Excellence Expert*, Dubai Statistics Center, Dubai, United Arab Emirates

Don Anderson, *Partner*, Janet LeBlanc + Associates, Ottawa, Canada

Juan Paolo Arao, *Senior Specialist – Talent Development*, Abu Dhabi Polymers Co. Ltd – Bourouge, Abu Dhabi, United Arab Emirates

Jenny Ashmore, *Chief Marketing Officer*, Jazz-Works, Perth, United Kingdom

Ani Atanasova, *CEO*, Pixelhunters, Dubai, United Arab Emirates

Lizette Badando, *Project Coordinator – Human Resources*, Dubai First, Dubai, United Arab Emirates

Judhajit Bagchi, *Director*, Yaanus Films, Mumbai, India

Dan Banks, *Founder & Creative Director*, Project Design Company, Washington, DC USA

Heather Barton, *Head of Human Resources*, American Institute for Foreign Study, London, United Kingdom

Maxim Behar, *CEO*, M3 Communications Group, Inc., Sofia, Bulgaria

Carolyn Beleski, *Designer & Illustrator*, Curls Studio, Fairfax, VA USA

Ranadeep Bhattacharyya, *Director*, Yaanus Films, Mumbai, India

Hugh Brown, *Director*, JeaterBROWN Creative Partners, London, United Kingdom

Jane Bryant, *Director*, Spire Communications, Potomac Falls, VA USA

Jorge Cachinero, *Director Corporativo de Reputación e Innovación*, Llorente y Cuenca, Madrid, Spain

Colin Campbell-Austin, *Head of Talent and People Development*, Telegraph Media Group, London, United Kingdom

Venkata Rajesh Cheerla, *Group Senior Manager – HR Strategy, Policies & Compliance*, Etisalat Group, Abu Dhabi, United Arab Emirates

Boris Chow, *Assistant Marketing Manager*, Wealth Bond Precious Metals (Asia) Ltd, Kowloon, Hong Kong

David Clark, *Marketing Manager*, BJSS, London, United Kingdom

Sally Clublely, *Senior Consultant*, IHRDC, Stourton, United Kingdom

Shelly Coates, *Graphic Designer*, Shellville Design, Falls Church, VA USA

Zeki Engin Çolak, *Group Corporate Communications Executive*, Coca-Cola Icecek, Umraniye, Turkey

Kira Cole, *Brand and Marketing Specialist*, Accenture, Chicago, IL USA

Adriena Daunt, *Public Relations Manager – The Americas*, Tourism New Zealand, Los Angeles, CA USA

Karla Davis, *General Manager*, Plantation Resort, Surfside Beach, NC USA

Saraida De Marchena Kaluche, *President and CEO*, Markatel, Santo Domingo, Dominican Republic

Lelanie de Wet, *Web Content & Social Media Manager*, University of the Free State, Bloemfontein, South Africa

Annette Densham, *CEO*, Publicity Genie, Forest Lake, Australia

Rachel Deutsch, *Creative Director*, The Design Channel, Chevy Chase, MD USA

Richard Dixon, *Owner/Administrator*, Home Helpers and Direct Link of North Texas, Keller, TX USA

Jon Dobinson, *Chief Executive*, Other Creative Ltd, London, United Kingdom

Michal Dunin, *Managing Director*, WebTalk, Warsaw, Poland

Yavuz Duyar, *HR Operations Specialist*, Opet Petrolculuk A.S., Istanbul, Turkey

Stacey Edmonds, *Founder and MD*, Lively, Coogee, Australia

Nayomi Ekanayake, *Director of Marketing*, Ekanayake Associates, Colombo, Sri Lanka

Rochelle Ekanayake, *Managing Director UK/SRI LANKA*, MrPierce Studios International Asia (PVT) Ltd, Colombo, Sri Lanka

Gary Erskine, *Art Director*, Ford's Theatre, Washington, DC USA

Eaton Fallows, *Program Director*, British Telecom, Manchester, United Kingdom

Mohammed Fattoum, *Management and Information Technology Expert*, Fujairah Police General Head Quarter, Dubai, United Arab Emirates

Julia Forsyth, *Senior Global Marketing Manager*, GSMA, Atlanta, GA USA

Manoj Gautam, *Managing Director*, Om Shiva Shakti Herbal Company, Kathmandu, Nepal

George Georgallides, *Managing Partner*, Curious Ventures (Investment arm of Curious Pictures), Chula Vista, CA USA

Pinar Tuba Gocgun, *Human Resources Director*, MetLife, Istanbul, Turkey

Ashantha Goonetilleke, *Professor Water/Infrastructure Engineering*, Queensland University of Technology, Brisbane, Australia

Lisa Gregovich, *Manager*, Vendor Operations, Prime Therapeutics, Coppell, CO USA

Danita Harn, *VP of Operations*, Harn & Associates, Bookkeeping Firm, Woodstock, CO USA

Peter Harrington, *Senior HR Consultant*, Harrington HR Services Ltd, Witham, United Kingdom

Robin Harris, *Principal/Creative Director*, Harris Design Inc., McLean, VA USA

Wayne Harris, *Chairman*, International Safety Quality Environment Management Association, Reading, United Kingdom

Steffen Hartmann, *Senior Account Manager*, Hill+Knowlton Strategies, Frankfurt, Germany

Joanne Hizon, *Vice President – Human Resources*, SM Investments Corp, Pasay City, Indonesia

Jamie K. Holt, *MBA, President/CEO*, JMK Notary And Services, Miami, FL USA





PRELIMINARY JUDGES — *continued*

Yvonne Howie, CEO, NSW The CEO Institute, Neutral Bay, Australia
Hamad Ibrahim, Expert Innovation and IT DEMARS, Amman, Jordan
Echo Iloft, Director, Boost Marketing, Bournemouth, United Kingdom
Leo Indarwahono, Public Health & Educational Executive,
The Indonesian Business Coalition on AIDS (IBCA),
Jakarta, Indonesia

Franky Jamin, Independent Commissioner, PT Kamadajaja Logistics and
PT Paramount Land Development, Jakarta Selatan, Indonesia

Graham Jenkins, Chair, The Executive Connection, Balmain, Australia

Beverly Jensen, Ph.D., President, www.WomensMedicineBowl.com,
Miami, FL USA

Kyle Johnson, Principal/Creative Director, BlkMrkt. Cr8tiv Labs,
Houston, TX USA

Hakan Karamanli, Executive Vice President, TAM Faktoring A.S.,
Istanbul, Turkey

Shah Nawaz Karim, Marketing Head, Bharti Airtel, New Delhi, India

Joe Kay, Senior Business Transformation Consultant, Alcatel-Lucent,
Middlesbrough, United Kingdom

Umu Kececioğlu, Senior Associate Mobile Banking Management,
Denizbank, Istanbul, Turkey

Ki-hak Kim, Chairman, Korea-China-Japan, Regional Economy and
Culture Association, Seoul, South Korea

Jennifer Kozak, Principal Creative, J Kozak Creative Company,
Baltimore, MD USA

Cat Leaver, Group Head of Strategy, We are AD Ltd,
Glasgow, United Kingdom

Sally Ledger, Marketing Director, Dendron, Watford, United Kingdom

Andreea Leonte, Creative & Strategy Director, McCannPR,
Bucharest, Romania

Katya Linossi, Managing Director, ClearPeople Ltd, London,
United Kingdom

Chris Litherland, International Senior Director HR,
Intermec by Honeywell, Heinsberg, Germany

Petr Lyman, Regional Business Development, Yandex, Odessa, Ukraine

Anil Machado, Managing Director, Tnell, Sieradz, Poland

Dr. Kanak Madrecha, Advisor – Corporate Excellence Division,
Municipality of Abu Dhabi City, Dubai, United Arab Emirates

Connie Maina Nkatha, Head of Resource Mobilization,
Kenya Wildlife Service, Nairobi, Kenya

Morag Malloy, Managing Director, Fission Creative,
Paisley, United Kingdom

Margaret Manning, CEO, Reading Room, Singapore, Singapore

Steven Marr, Operations Manager, TELUS, Edmonton, Canada

Maheshkumar Mathilakath, Head of Business Process Re-Engineering,
Commercial Bank of Dubai, Dubai, United Arab Emirates

Chris McConnell, Senior Manager, Digital Marketing, Accenture,
Chicago, IL USA

Jeremy McWilliams, Managing Director, Bang TV,
London, United Kingdom

Eliza Misiacka, Director, GENESIS PR, Warsaw, Poland

Amanda Morales, Clinical Trial Administrative Assistant, WCCT Global,
Cypress, TX USA

Ruth Moyte, Owner, Red Dandelion Creative, Temecula, CA USA

Motomasa Murayama, Professor, Tokiwa University, Tokyo, Japan

Özgür Mutlu, Director of Financial and Administrative Affairs,
Ankara Netmon A.S., Ankara, Turkey

Rajendran Nair, VP Marketing, Estuate, San Francisco, CA USA

Therese Necio, VP Corporate Communications, SM Investments Corp,
Pasay City, Indonesia

Rajiv Noronha, Head – Organizational Effectiveness,
BPS Tata Consultancy Services, Bangalore, India

Irem Onal, HR Manager, Danone Early Life Nutrition Turkey,
Istanbul, Turkey

Pierluigi Orati, Head of Country Analysis, ENEL SPA, Rome, Italy

Mary Ortiz-Arzani, EDI/Sales Service Manager, Igloo Products Corp,
Katy, TX USA

Egemen Ozcan, COO & Chief Storyteller, Boogy The Event Company,
Istanbul, Turkey

Katarzyna Pawlikowska, Managing Partner, Garden of Words,
Warsaw, Poland

Alexander Powell, Washington, DC USA

Nazia Qidwai, Planner, Kuwait Oil Company, Kuwait City, Kuwait

Rhiannon Rees, CEO, Love Living the dream PTY LTD,
Murwillumbah, Australia

Pamela Robinson, CEO, Financial Voyages LLC, Atlanta, GA USA

Sharon Rudd, Organisational Development & Sales Consultant, TNT,
Mascot, Australia

Lianne Sackett, Principal Investigator, Verizon Next Step Program,
Albany, NY USA

Naya Saymon, Creative and Innovative Trainer, CIT, Palestine

Ron Sereg, Asst. Prof. Public Relations,
Louisiana State University in Shreveport, Shreveport, LA USA

Dr. Shih-Wei Sheu, Centre of Excellence for Scientific &
Research Journalism, Taipei, Taiwan

Sushrut Shrotri, Managing Partner, Novus Global Solutions,
Singapore, Singapore

Tony Roland Silitonga, Board of Trustees, Indonesian Institute for
Corporate Directorship, Jakarta, Indonesia

Manu Singh, Manager – Contact Center, Dubai First,
Dubai, United Arab Emirates

Asuncion Soriano, CEO, Atravia, Madrid, Spain

Julian Stubbs, Senior Lecturer, Marketing (retired),
The University of Greenwich, London, United Kingdom

Malcolm Summerfield, Owner, MIS Consulting,
Petersfield, United Kingdom

Begum Susar, Digital Marketing and Design Assistant Vice President,
ING Bank Turkey, Istanbul, Turkey

Alicja Szalska, Education Coordinator, Vemma Services,
Gdansk, Poland

Divya Tekchandani, Director, Airglow Aviation Service FZC,
Dubai, United Arab Emirates

Josie Thomson, Lifestyle Coach, JosieThomson.com, Red Hill, Australia

Wailaya Tiningsih, Bravyanto Health, Wellbeing & Nutrition Manager,
PT Unilever Indonesia, Tbk Jakarta, Indonesia

Nazim Torun, Business Applications Manager, Bayer Türk,
Istanbul, Turkey

Aigerim Tulebergenova, Business Analyst, Morgan Stanley,
New York, NY USA

Aykut Ustun, Group Manager – HR and Management System,
Opet Petrolculuk, Istanbul, Turkey

Katarina Valachovicova, Client Service Director, GINGERS,
Bratislava, Slovakia

Vincent Verdi, Art Director, CUNY-TV, New York, NY USA

Gwen Wight, Senior Director, Inside Sales, ServiceSource,
Sandyford, Ireland

Young Kuk Won, CEO/ECD, Solcom, Seoul, South Korea

Debra Woodfork, Production and Design Manager,
Association of Corporate Counsel, Washington, DC USA





Learn more about the 2015 Final Judges.



FINAL JUDGING COMMITTEES

Company/Organization Categories Final Judging Committee



CHAIR

Juggy Sihota
*Vice President, Customer Experience
Strategy and Operations, TELUS Health,
Vancouver, Canada*

COMMITTEE

- K. Gray**, *President & CEO, TBNB, Inc.,
Intercession City, Florida, USA*
- Lillian Harrison**, *President/CEO,
Innovative Success Enterprises, Seaford, Delaware, USA*
- Petr Jareš**, *Member of the Board, Etnetera,
Prague, Czech Republic*
- Rod Jones**, *Chairman, Strategy To Revenue,
Farnham Common, Bucks, United Kingdom*
- Colin McKillop**, *Executive Director, WECAN,
Windsor, Ontario, Canada*
- Jon Michail**, *Group CEO, IGI Worldwide,
Melbourne, Victoria, Australia*
- Natalie Screen**, *Operations Manager, Customer Experience,
Xero, Wellington, New Zealand*
- Russell Taylor**, *Chief Financial Officer,
Forwin International Investments,
Fortitude Valley, Queensland, Australia*
- Floor Wijburg**, *CEO, Yes We Care,
Rotterdam, Netherlands*

Corporate Communications & PR Awards Final Judging Committee



CHAIR

Holly Gilthorpe
*Head of Global Communications
GE Software
San Remo, California, USA*

COMMITTEE

- Tore Claesson**, *Director, Tio Agency,
New York, New York, USA*
- Mary Ann Henker**, *President, The Henker Group,
Easton, Maryland, USA*
- Iwona Kubicz**, *President, Procontent Communication,
Warsaw, Poland*
- Therese Necio-Ortega**, *Founder/Director, Link Concepts,
Pasay City, Indonesia*
- John Perry**, *Content Marketing Director, GE Software,
San Ramon, California, USA*
- Sean Shahrokhi**, *Communications & PR Director,
The Control Group, San Diego, California, USA*





FINAL JUDGING COMMITTEES — *continued*

Creative Media Awards (Websites/Apps/ Live Events/Videos/Publications) Categories Final Judging Committee



CHAIR

Takeo Apitzsch
Director of Digital for Corporate & Crisis
Edelman Indonesia
Jakarta, Indonesia

COMMITTEE

- Shadi Al Hroub**, *Creative Consultant*, Hilton,
Amman, Jordan
- Daniel Arenas**, *Creative Director*, Sunday Morning NY,
Astoria, New York, USA
- Jennifer Camelio**, *Senior Director, Creative Services*,
Sallie Mae, Newton, Massachusetts, USA
- Michelle Cardone**, *Senior Marketing Associate*,
Ascensus College Savings, Newton, Massachusetts, USA
- Inoue Mayuka**, *Manager, Marketing Strategy Division*,
Diamond Dining Co, Ltd, Tokyo, Japan
- Ankur Mehrotra**, *CEO*, AbraResto.com (Abratable Pte. Ltd.),
Jakarta, Indonesia
- Sharon Metzong**, *Publications & Graphics Manager*,
Lake Metroparks, Concord Township, Ohio, USA
- Andrea Michaels**, *President*, Extraordinary Events,
Sherman Oaks, California, USA
- Pelle Sjöqvist**, *Executive Creative Director*,
Dahlheim & Sjöqvist, Stockholm, Sweden
- Sophy Tereschenko**, *Process Analyst*, Kaiser Permanente,
San Francisco, California, USA

Customer Service & Support Awards Categories Final Judging Committee



CHAIR

Eniz Akdag
Director of Call Center Operations
Turk Telekom Group Communications Services
Istanbul, Turkey

COMMITTEE

- Ronald Joseph Avecilla**, *Process Auditor*,
Customer Experience Group, Globe Telecom,
Manila, Philippines
- Steve Bujouves**, *Director of Support*, Freshbooks,
Toronto, Ontario, Canada
- Asli Ciftci**, *Vice President*, YAPI ve KREDI BANKASI A.S.,
KOCAELI, Çayirova, Turkey
- Tülay Dogrular**, *COO*, Teleperformance Turkey,
Istanbul, Turkey
- Tarkan Ersubasi**, *CEO*, PROCAT/Call Center Hotel,
Istanbul, Turkey
- Alp Kohen**, *Managing Partner*, UNIQ Training & Consulting,
Istanbul, Turkey
- Tara Paluck**, *Customer Service Manager*,
fassforward Consulting Group, Pelham, New York, USA
- Dennis Reno**, *Senior VP – Customer Service*, Proofpoint, Inc.,
San Francisco, California, USA
- Metin Tarakci**, *Managing Director*,
CALLPEX CAGRI MERKEZI VE MUSTERI HIZMETLERI A.S.,
Istanbul, Turkey
- Tarek Ziadeh**, *Customer Service Manager*, DHL Express,
Beirut, Lebanon





FINAL JUDGING COMMITTEES — *continued*

Human Resources Awards Categories Final Judging Committee



CHAIR

Michalle Faulkner
Managing Director
EastCoast Human Resource Group
Queensland, Australia

COMMITTEE

Stacey Edmonds, *Founder and Managing Director*,
Lively, Coogee, New South Wales, Australia
Minerva Garcia, *Vice President, Human Resources*,
Accordant Media, New York, New York, USA
Kimberly Miles, *President, TPC/HR Payroll Consultants*,
Las Vegas, Nevada, USA
Salim Yilmaz, *Industrial Engineer & Political Science and*
International Relations, IETT, Istanbul, Turkey

Information Technology, New Products & Product Management Awards Categories Final Judging Committee



CHAIR

Mahesh Kumar Mathilakath
Head of Business Process Re-Engineering
Commercial Bank of Dubai
Dubai, United Arab Emirates

COMMITTEE

Mohamed Akoum, *Vice President, CIT, ADCO*,
Abu Dhabi, United Arab Emirates
Benj Arriola, *Technical SEO Director, The Control Group*,
San Diego, California, USA
Thomas Cross, *CEO, TECHtionary, Boulder, Colorado, USA*
Guy Fighel, *Director of Engineering, TangoMe*,
Mountain View, California, USA
Ankush Gupta, *Vice President – Marketing*,
QEDBaton Enabled Services Pvt Ltd, Pune, India
Kelly Hutchinson, *Director, Khonex*,
Melbourne, Victoria, Australia
Danny Maher, *President, Opmantek*,
Surfers Paradise, Queensland, Australia
Rupinder Monga, *Vice President*,
Neev Knowledge Management Pvt Ltd, New Delhi, India
Rajesh Kumar Mudiakal, *Senior Consultant*,
Ernst & Young India, New Delhi, India
Özgür Mutlu, *Director of Financial and Administrative Affairs*,
Ankara Netmon AS, Ankara, Yenimahalle, Turkey
Shoab Syed, *Managing Director, Sovnex*,
Brampton, Ontario, Canada





FINAL JUDGING COMMITTEES — *continued*

Management Awards Categories Final Judging Committee



COMMITTEE CHAIR

Matthew Downes
CEO
Strategy To Revenue
Farnham Common, Bucks, United Kingdom

COMMITTEE

- John Basler**, *Instructor, Logistics & Supply Chain Management*, St. Lawrence College, Cornwall, Ontario, Canada
- Kirsty Cardy**, *Country Manager*, Zomato NZ Media Pvt Ltd, Auckland, New Zealand
- Ali Darwin**, *Director*, National Center for Sustainability Reporting (NCSR), Jakarta, Indonesia
- Stephen Gill**, *President*, Stephen Gill Associates, Aston on Trent, Derbyshire, United Kingdom
- Batul Hasan**, *Senior Consultant*, BSH Consultants, Karachi, Pakistan
- Pat Mussieux**, *Founder*, Wealthy Women Leaders, London, Ontario, Canada
- Silvana Xhaferi**, *General Manager*, Albanian-British Chamber of Commerce and industry, Tirana, Albania
- Mimi Young**, *Co-Founder & Managing Director*, Behavior Design, New York, New York, USA

Marketing & Creative Awards Categories Final Judging Committee



COMMITTEE CHAIR

Professor Han Sangpil
Department of Advertising and Public Relations
College of Communications and Social Science
Hanyang University, Seoul, South Korea

COMMITTEE

- Benj Arriola**, *Technical SEO Director*, The Control Group, San Diego, California, USA
- Seog Bong Bae**, *Executive Director*, Korea Commercial Film Makers Union, Seoul, South Korea
- Jin Mu Cho**, *Vice President*, Korea Business Communicators Association, Seoul, South Korea
- Alyssa Dver**, *Executive Marketing Advisor*, Mint Green Marketing, Westborough, Massachusetts, USA
- Samer Forzley**, *Managing Director*, Market Drum, Nepean, Ontario, Canada
- Kathy Jalivay**, *Senior Vice President, Public Relations*, aimClear, Saint Paul, Minnesota, USA
- Monika Jasłowska**, *Head of Brands Management*, Polpharma Biuro Handlowe Sp. z o. o., Warsaw, Poland
- Sean Kapoor**, *VP, Global Brand Marketing*, Harman International, Stamford, Connecticut, USA
- Steve Keum**, *Creative Chairman*, UK-KISS, Seoul, South Korea
- Hung Ki Kim**, *President*, Korea Business Communicators Association, Seoul, South Korea
- Ji Hyun Kwak**, *CEO*, Communication on, Seoul, South Korea
- Woo Hak Lee**, *Professor, Department of English Language & Literature*, Konkuk University, Seoul, South Korea
- Beom Seok Seo**, *Professor*, Semyung University, Seoul, South Korea
- Jung Hieh Shon**, *CEO*, Hanaro Adcom, Seoul, South Korea





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